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| cid:image003.png@01D67C88.6CA4E270  **Protecting Patient Privacy through Advanced AI Technology**  Protecting patient privacy is critical to delivering high-quality care. Patients should not and do not need to worry that confidential information about test results, medications, procedures, and clinical notes will be seen by anyone other than those responsible for their medical care.  By knowing their electronic medical records (EMRs) are protected and by feeling secure in the information they entrust to us, patients can also feel safe to speak freely to their Southcoast providers and other clinical professionals. This is essential to delivering high-quality, patient-centered care.  To protect patient privacy under HIPAA and maintain a high-level of patient trust, **Southcoast uses advanced artificial intelligence (AI) technology with sophisticated data monitoring capability to detect inappropriate access to our EMR system and patient data**. This technology safeguards private health care information. And it makes certain that patients can trust us to keep their information confidential and private.  Southcoast policy does not allow employees to access their own medical records, nor the records of family members, friends, neighbors, co-workers, VIPs and others, without a work-related clinical purpose.  The technology we use is able to detect this and other inappropriate access to patient EMRs, including:   * Medical data theft * Logged-on, unattended workstations * Use of the EMR for non-clinical reasons, such as finding out a birthday or address   Remember the guidelines below for accessing protected health information:   * Access only EMRs you are authorized to view as part of your job. * Access the minimum amount of patient information necessary to complete your business tasks. * Do not share your login credentials with others. * Logout of your workstation when work is completed or when you walk away from your work area.   Violation of our policy can result in disciplinary action, up to and including termination of employment.  If you have questions about Southcoast’s Patient Privacy & Data Security Policy, contact Kelly Breslin, Privacy Officer in Corporate Compliance at 508-973-5230 (ext. 35230). |