The Campaign for Southcoast Health
Advancing cardiac, maternity and emergency services

Southcoast Health
More than medicine.
“Having excellent healthcare close to home means so much to me – Southcoast was my partner in caring for my parents when they needed medical care. I want to give back now and ensure that we are the best 21st century quality care organization we can be. I’m excited about how good we are already and our goals for the future.”
Jean F. MacCormack, Campaign Co-Chair

“I am a passionate supporter of The Campaign for Southcoast Health because it is a major investment in the future of how our community receives healthcare. Our community deserves the very best care and, with all of us participating, we will be the best.”
Louis A. Cabral

“We are very fortunate to have a dynamic, cutting-edge healthcare provider on the South Coast. We as a community need to do our part to ensure the continued success of Southcoast Health.”
Jason M. Rua

“The level of care at Southcoast has always been of the highest available. It is most important that we maintain this level of excellence. The financial support of the communities we serve is necessary to maintain the level of quality care Southcoast has always delivered and will continue to deliver well into the future.”
Gilbert L. Shapiro, MD

“A gift to The Campaign for Southcoast Health will be transformational and have high-impact for the Southcoast region; bottom line, it will continue to improve overall quality of life for all of our citizens.”
Nicholas M. Christ, Campaign Co-Chair

“As a long time South Coast summer resident from New York City and now a retired primary resident, I’ve seen Southcoast Health evolve into a system that attracts top talent from the best teaching hospitals and provides state of the art facilities. We are receiving wonderful attention and care from our Southcoast providers and enthusiastically support the capital campaign to make Southcoast even stronger and better.”
Donald S. Rice

“Southcoast Health, as an organization, has a passion for continually raising the bar for quality healthcare in our community. This campaign not only provides the best in innovative facilities and resources for the world-class physicians and staff in which to practice, but it continues Southcoast’s transformative work in healthcare benefiting all members of our community.”
Maureen Sylvia Armstrong

“Southcoast provides high-quality state-of-the-art care to our patients locally that is as good as any Boston academic center while retaining the intimacy of a community health care system. Southcoast supports the community and the community needs to support Southcoast.”
Jay Schachne, MD

“Southcoast was there when I needed them. A medical emergency brought me to Southcoast for five days last summer. The doctors, nurses, surgical team — all were professional, articulate, attentive, and competent, from the moment I arrived at the ED to check-out. Southcoast is a top-flight organization, and I am committed to this campaign which will build profoundly upon its excellence.”
George B. Mock III
Nothing is more important to us than providing high-quality, patient-centered care. It's about more than simply addressing healthcare needs; it's about working together to build stronger, healthier communities. In order to accomplish our goals, we need to have the best possible physicians, staff, facilities, equipment and, most importantly, the support of the community.”

Keith A. Hovan, President & CEO
Southcoast Health System & Southcoast Hospitals Group
Since its inception, Southcoast Health has benefited from a remarkable level of community support. Donations ranging in size from one dollar to over $1 million have spurred the unprecedented growth of our health system, enabling the recruitment and retention of the very best physicians and benefiting every department and center of excellence.

As a not-for-profit community health system, Southcoast relies on the very individuals and families it serves to help guide and support its mission. It is only because of your generosity that we can ensure that our region has the care we all deserve — from wellness programs to the most sophisticated non-invasive cardiac surgery available anywhere in the country.

Jean MacCormack and Nicholas Christ, co-chairs of the Campaign for Southcoast Health, both know first hand how important it is to have the highest standard of healthcare close to home. Jean, who has served as a Southcoast Trustee for 13 years including three as Chair, relied on St. Luke’s Hospital when her elderly parents had serious health problems before they passed away.

Her parents, George and Helen MacCormack, had lived in Dorchester and Hyde Park before coming to Dartmouth to live with their daughter, who at the time was the Chancellor of the University of Massachusetts Dartmouth. Although the couple was accustomed to the care available in Boston’s world-renowned hospitals, “they could not have been happier with the quality of care they received at St. Luke’s,” MacCormack said.

Nick, President & CEO of BayCoast Bank, got to “test the service” himself in the spring of 2016, when he was diagnosed with atrial flutter. His cardiologist, Dr. Nitesh Sood, Director of the Atrial Fibrillation Wellness Program, performed a cardiac ablation at the Harold and Virginia Lash Heart and Vascular Center at Charlton Memorial Hospital. Nick said his heart has been beating normally since the procedure, which uses a catheter to scar or destroy cells that cause abnormal heartbeats.
“There is no one better than Dr. Sood on the East Coast, in my opinion,” he said. “I put one of Southcoast’s care centers to the test and they did a heck of a job. I am very grateful.”

But it is more than personal experience that inspired Jean and Nick to lead and generously support the Campaign, which has so far raised $22 million to support the Lash Center, the Stoico/FIRSTFED Maternity Center at St. Luke’s and a new Emergency Department at Tobey Hospital.

As an educator and former Chancellor of UMass Dartmouth, Jean said the need for physical and behavioral wellness is fundamental.

“I have had a lifelong career in education and I do believe an educated citizenry is good for our country and our workforce,” she said. “But you can’t focus on being educated if you don’t have good health. Southcoast is a key part of quality of life in this area.”

Nick, who is a member of the Southcoast Health President’s Council, said quality healthcare is essential to community progress. “From my perspective, healthcare is one of the most important factors in economic development,” he said. “You not only want great healthcare for the people who live in the community, but it’s also an important economic driver. It’s hard to get everything moving in the right direction without quality healthcare.”

In the 15 years that Nick has been involved with the system, Southcoast has built centers of care that each have attracted a talented medical staff and earned a strong reputation. He said that remarkable feat is why he and BayCoast are generous supporters, giving to Charlton Memorial since 1987 and committing $500,000 to the Campaign. The gift is designated for the Lash Center and the Stoico/ FIRSTFED Maternity Center.

Jean has pledged $100,000 to the Stoico/ FIRSTFED Maternity Center because she wants a healthy start for families in the region. But she also is a strong believer in unrestricted giving through the Annual Fund, which allows Southcoast to offer wellness programs and patient support.

Any gift, no matter its size or designation, is important to the Southcoast mission of delivering the best care to the region. Without philanthropy, she said, the system would be unable to make the important leaps that have established it as one of the premier community-based healthcare systems in the country.

“The Campaign is about the community expressing its confidence in Southcoast to be on the cutting edge of quality healthcare,” she said. “It is philanthropy that allows us to take that next big, bold step and provide state of the art care.”
Maureen Sylvia Armstrong is the President and CEO of the Sylvia Group, an insurance agency based in Dartmouth. Maureen is active in the community having served on many boards of directors, primarily for organizations whose missions involve health, education and economic development. She currently serves on the Board of Trustees at Southcoast Health, Executive Board of Southcoast Development Partnership, Board of Directors of Buttonwood Park Zoological Society, Board of Advisors of Bishop Stang High School and the New Bedford Mayor’s Regeneration Committee.

Louis A. Cabral is Vice President of Project Development for a privately held real estate firm specializing in full-service commercial real estate development and investments. Previously he was the Director of Asset Management for the Massachusetts Port Authority. Lou has a strong background in public service and government affairs and has held positions in both the U.S. House of Representatives and Massachusetts House of Representatives. He is Past President and Chairman of the Board of Atlantis Charter School and Atlantis Educational Foundation, Vice Chairman of the Board of Portuguese American Scholarship Foundation and served as an Advisory Board Member of the Center for Portuguese Studies and Culture at University of Massachusetts, Dartmouth. As a Board Member of Southcoast Health, Lou serves on the Strategic Planning Committee, Community Benefits Committee and the Governance Committee.

Nicholas M. Christ is the President and CEO of BayCoast Bank. Nick has been a member of Southcoast Health’s President’s Council since 2005. He is an engaged community leader having served on the boards of Battleship Cove/USS Massachusetts Memorial, United Way of Greater Fall River, Our Sister's Place, Fall River Area Chamber Foundation, Katie Brown Education Program and Durfee Parents Advisory Council. Nick currently serves as Co-Chair for Southcoast Health’s $25 million capital campaign.

Keith A. Hovan was appointed President & CEO of Southcoast Hospitals Group Inc. in July 2008 and in July 2011 as President & CEO of Southcoast Health System Inc. He is the immediate past Chair of the Massachusetts Health & Hospital Association and continues to serve on the Board. He serves as President of the National Association of Urban Hospitals and on the board of the Massachusetts Council of Community Hospitals. He was also appointed to the Board of Bristol Community College by Governor Charlie Baker. Keith co-chaired Governor Baker’s Healthcare Transition Team following the 2014 gubernatorial election.

Jean MacCormack is the immediate past Chairman of Southcoast Health’s Board of Trustees. She is the President of the Edward M. Kennedy Institute and former Chancellor of the University of Massachusetts Dartmouth. Along with Nick Christ, Jean is serving as Co-Chair of Southcoast’s $25 million capital campaign.
George B. Mock III is President of Nye Lubricants in Fairhaven. He has served as a board member of several organizations, including the Cannonville Beach Association, the Mattapoisett Casino, the Lloyd Center, Sippican Tennis Club and Tabor Academy. George is the son of former Tobey Hospital Trustee George B. Mock Jr., and he is a second generation trustee of the New Bedford Whaling Museum.

Donald S. Rice, Esq. is a retired lawyer and businessman, formerly a partner of Ravitch Rice & Company LLC and Chadbourne & Parke LLP and Vice Chairman of The Bowery Savings Bank. He is a Trustee and Senior Vice President of the National Committee on American Foreign Policy (NCAFP), a member of the Council on Foreign Relations, a Member and former Chairman of Yaddo, the artists’ colony in Saratoga Springs New York, a former Trustee and officer of the New Bedford Whaling Museum, a former Trustee of The Chapin School and Hackley School, and a former member of the Advisory Board of the Shorenstein Center for Press, Politics and Public Policy at the JFK School at Harvard University.

Jason M. Rua is the President and CEO of RDA Insurance in Fall River. He is a member of Southcoast’s President’s Council and is the current Chair of the Board of Trustees at Southcoast Health. Jason is also a member of the boards of Coastline Professional Assurance Corporation, People Incorporated, the Community Foundation of Southeastern Massachusetts, the Bristol County Chamber of Commerce and Mechanics Cooperative Bank. Jason was named the 2016 Roger Valcourt Outstanding Citizen of the Year by the Bristol County Chamber of Commerce.

Jay Schachne, MD is Chief of Cardiology for Southcoast Physicians Group and is on the medical staff at Charlton Memorial Hospital. A graduate of New York Medical College, Dr. Schachne completed his residency in internal medicine at Danbury Hospital in Danbury, Conn., and a fellowship in cardiology at the Brown-Affiliated Hospital Program in Providence, R.I. He is a clinical assistant professor of medicine at the Alpert Medical School at Brown University. In 2018, Dr. Schachne was awarded the Community Clinician of the Year Award for his exception contributions to medicine and the community, including his work as co-founder of the Katie Brown Educational Program.

Gilbert L. Shapiro, MD is retired from Grape Street Orthopedic practice. He is the former Medical Staff President at St. Luke’s Hospital and a former Chair and member of Southcoast Health’s Board of Trustees. In 2012, Dr. Shapiro was awarded the Southcoast Trustees Medal for Outstanding Service for his contributions as a physician, leader and philanthropist for almost 50 years. Previously, he served as President of the Community Foundation of Southeastern Massachusetts and as Chairman of the Board of the New Bedford Whaling Museum.
Harold and Virginia Lash Heart and Vascular Center

The Lash Heart and Vascular Center, including a state-of-the-art hybrid operating room and new electrophysiology lab, provides the facilities and technology to establish a preeminent minimally-invasive cardiac and vascular surgery program at Charlton Memorial Hospital.

Combining sophisticated imaging devices with the sterility and functionality of a surgical suite, the hybrid operating room enables physicians from a variety of disciplines to work together on life-saving interventions previously unavailable in the region.

The Center also houses a second electrophysiology lab to help lessen the wait times for more advanced procedures, such as atrial fibrillation ablations, while reserving the current lab for more routine treatments, such as elective pacemaker and defibrillator implants. Before Southcoast started performing ablations four years ago, patients had to travel to Massachusetts General Hospital, Brigham and Women’s Hospital or the Lahey Clinic for treatment.

Stoico/FIRSTFED Maternity Center

Southcoast Health promotes a family-centered model of excellence, encouraging the presence and participation of the entire family in treatment and care. The Stoico/FIRSTFED Maternity Center at St. Luke’s Hospital offers the latest in care and comfort for the entire family.

Improvements include extensive renovations to the existing postpartum, labor and delivery, and nursery areas. There are 19 newly renovated private postpartum rooms, where mothers and families welcome their infants in privacy and comfort; a Level II nursery to provide specialty care for newborns; five dedicated labor and delivery rooms (two with labor tubs); three dedicated triage rooms; and two C-section operating rooms. The Center also houses a recovery area, three additional private postpartum rooms and additional medical/surgical beds.
Tobey Hospital

Renovate and expand the Emergency Department at Tobey Hospital.

Emergency Department Renovation and Expansion

Tobey Hospital has a long history of serving area residents and visitors in their time of need treating nearly 32,000 patients each year. Although Tobey Hospital’s expert physicians and medical staff work tirelessly to ensure the best possible outcomes for every patient, its facilities have become outdated and insufficient.

Once complete, the new Emergency Department will provide welcoming spaces, patient-centered designs with state-of-the-art technology, and improved privacy and comfort that will enhance the experience for all our patients.

Southcoast Health

Increase philanthropic support to the Southcoast Health Annual Fund.

Southcoast Health Annual Fund

An unrestricted donation to the Southcoast Health Annual Fund is one of the most impactful gifts you can make as it allows us to immediately put your dollars to work to support the areas of greatest need to further the health system’s mission.

This can include initiatives that help improve the patient experience, wellness and preventative care programs, education, improvements to our facilities and equipment, patient therapies and more.
Harold and Virginia Lash Heart and Vascular Center
at Charlton Memorial Hospital

The Lash Heart and Vascular Center provides the facilities to establish a preeminent, integrated, minimally-invasive cardiac and vascular program, allowing increased access to life-saving treatments previously unavailable in the region.

Southcoast Health is a nationally recognized leader in advanced cardiac and vascular services. The Southcoast Cardiovascular Service program provides a broad spectrum of cardiac and vascular services, including open heart surgery, cardiac catheterizations, coronary angioplasty, and implantable devices.

Southcoast’s cardiac surgery program has brought unprecedented access to advanced services to local residents and has received exemplary reviews and outstanding patient satisfaction scores. Southcoast Health has been recognized among the Top 10% in the Nation for Overall Cardiac services for nine consecutive years (2007-2018) by Healthgrades, the nation’s leading, independent source of physician information and hospital quality ratings.

Southcoast’s cardiac program continues to grow with the addition of the Harold and Virginia Lash Heart and Vascular Center. Opened in November 2015, the Lash Center houses Southcoast’s expanding cardiovascular services, including a state-of-the-art hybrid operating room and new electrophysiology lab.

The hybrid operating room is specifically designed for a range of procedures, including Transcatheter Aortic Valve Replacement (TAVR). TAVR is a highly-specialized valve replacement surgery that gives new hope to high-risk patients with heart valve disease. After onset of symptoms, patients with severe aortic stenosis have a survival rate as low as 50% at two years and 20% at five years without aortic valve replacement. The number of TAVR procedures performed at Charlton has increased from 41 cases in 2014 to 175 in 2018. By year five TAVR volume is expected to increase 243%. In addition to improving overall quality of care and keeping care local and cost effective, cardiovascular interventions that are currently performed as individual surgeries will now be combined all in one space. Charlton Memorial Hospital is one of only 500 centers in the country to perform TAVRs.

In July 2017, Southcoast Health became one of the first in southeastern Massachusetts to offer MitraClip therapy, a minimally invasive treatment option for people with a severe leak in the mitral valve who are too high-risk for traditional open heart surgery. The mitral clip procedure allows certain patients with mitral regurgitation (MR) to have their valve disease treated with a catheter which greatly reduces their hospitalization and recovery time. MR is the most common type of heart valve disease in the US and increases with age.
Southcoast performs more cardiac catheterizations than any other community hospital in Massachusetts. Charlton Memorial Hospital is one of only 20 hospitals in New England, and just 300 nationwide, to perform Transcatheter Aortic Valve Replacement surgery (TAVR), which provides a treatment option for patients who cannot undergo open heart surgery.

The Lash Heart and Vascular Center brings to Southeastern Massachusetts the latest high-quality, state-of-the-art technology in cardiovascular services and enables Southcoast to continue to attract and retain world-class cardiac and vascular surgeons and structural heart interventionists.

The new electrophysiology lab is dedicated exclusively to performing more advanced procedures, such as atrial fibrillation ablations. An estimated 3.3 million Americans have atrial fibrillation and that number is expected to rise to 8 million by 2050. The demand for these procedures is so great that our existing electrophysiology lab could not keep pace. Patients were facing a four-to-six-week wait for atrial fibrillation ablations and three weeks for elective pacemaker and defibrillator implants. To respond to the growing need, Southcoast has dedicated a new, second electrophysiology lab within the Lash Heart and Vascular Center.

“With this hybrid operating room, we’ll be able to offer minimally-invasive therapies rather than open heart surgical procedures, and our ability to offer unique therapies to treat individual patient problems will be expanded.”

Adam J. Saltzman, MD, Medical Director, Structural Heart Disease Program, is a specialist in catheter-based coronary interventions and valve procedures, as well transcatheter therapies for congenital heart disease. Prior to coming to Southcoast, he completed fellowships in interventional cardiology and structural heart disease at Massachusetts General Hospital.
**Stoico/FIRSTFED Maternity Center at St. Luke’s Hospital**

Southcoast delivers the highest standards of clinical excellence with a family-centered approach, recognizing that an infant is born to a whole family, not just to a mother and father.

The Stoico/FIRSTFED Maternity Center at St. Luke’s Hospital offers the latest in care and comfort for the entire family. Improvements and expansions to the maternity unit includes:

+ 19 private postpartum rooms with private bathrooms with showers.
+ 5 dedicated labor and delivery rooms, two of which have labor tubs.
+ 2 C-section Class A operating rooms that may also be used for general surgery.
+ State-of-the-art Level II nursery — also known as a neonatal intensive care unit for advanced care.
+ Comfortable in-room accommodations for overnight visitors.
+ 5-zone infant security system.

Designed with the assistance and input of Southcoast physicians and staff, the new Center features upgraded amenities to comfortably accommodate overnight visitors so babies, mothers and their support person can spend time together as a family right from the start. Rooms are equipped with the latest bedside technology, enabling staff to provide the best care in a minimally intrusive environment.

The Center adds to the breadth of high-quality care already available at Southcoast. The family-centered model of care has been proven to garner improved clinical outcomes for both mother and newborn. The new Center incorporates the latest concepts in patient-centered care to help improve our ability to provide the highest quality healthcare for patients and their newborns and to truly welcome the entire family during this special time.

Did you know?

Southcoast provides the only maternity services in the region.

3,500 babies are delivered each year in Southcoast hospitals, 1,500 at St. Luke’s alone.
Southcoast Health has an affiliation with Boston Children’s Hospital to help provide coverage to the Level II nurseries on a 24-hour basis.

The Level II Nursery continuously cares for an average of 8 infants with special healthcare needs.

Southcoast’s family-centered approach provides the right combination of compassionate care and the latest technology.

In 2018, St. Luke’s Hospital earned the prestigious Baby-Friendly designation. The Baby-Friendly Hospital Initiative (BFHI) is a global program sponsored by the World Health Organization (WHO) and the United Nations Children’s Fund (UNICEF) to implement practices that protect, promote and support breastfeeding. Only 539 hospitals nationwide hold the Baby-Friendly designation.

St. Luke’s and Charlton Memorial Hospitals are among a handful of community hospitals in the state — and the only hospitals in the region — that offer Level II nurseries, a neonatal intensive care unit specializing in the care of premature infants and those born with complications. The St. Luke’s Level II nursery was designed to be in close proximity to mothers within the postpartum area. This specially-designed nursery offers more family space around the infant and incorporates equipment at the bedside.

The Level II nurseries are staffed 24-hours a day by neonatologists along with our specially trained nurses. Occupational therapists, physical therapists and social workers also provide care to newborns and their families. Southcoast also benefits from an affiliation with Boston Children’s Hospital to help staff each of these nurseries. St. Luke's offers full-service operating rooms, surgeons, and a highly-skilled perioperative and critical care staff that can make the difference between a life-altering complication and a positive experience.
The Tobey Hospital Emergency Department (ED) is dedicated to providing the most advanced and personalized emergency medical care possible to every patient who comes through its doors.

The emergency care team includes board certified emergency medicine physicians, physician assistants, nurse practitioners, and specialty trained ED nurses and technicians. Clinicians utilize the latest technology and equipment to provide comprehensive treatment for a variety of conditions, ranging from life-threatening illness and injuries to minor medical problems.

In addition to emergency care, the ED also provides Express Care for patients with urgent and non-urgent illnesses and injuries. Open 10 hours a day, the goal of Express Care is to treat and discharge patients within one hour of arrival.

Despite delivering expert care in a timely fashion, the existing ED has become outdated and inadequate. Built to accommodate 15,000 patients annually, the ED treated nearly 32,000 patients last year alone. At these levels, overcrowding and congestion occur and our clinicians are forced to treat patients in shared spaces, including hallways and other public areas.

Industry benchmarking has determined that hospitals should have one bed for every 1,500 emergency room visits. With approximately 32,000 visits annually, Tobey’s ED should have 23 dedicated beds to accommodate its current patient volume. With only 10 beds and 5 hallway beds, the existing ED falls below industry standards and cannot keep pace with increasing patient volume.

For our patients, the effects of overcrowding can negatively impact wait times, privacy and the delivery of patient-centered care. In order to maintain the highest standards of care, Southcoast has committed to renovating and expanding Tobey’s ED. The new space will be designed to deliver efficient, personalized, high-quality care; improve patient satisfaction; and accommodate increasing patient volume and highly-acute patients.

Did you know?

Built to accommodate 15,000 patients annually, the ED treated 32,000 patients in 2017. Approximately 25% or 8,000 patients a year are treated in the hallway when they visit the current ED.

Approximately 25% or 8,000 patients a year are treated in the hallway when they visit the current ED.

Did you know?

Built to accommodate 15,000 patients annually, the ED treated 32,000 patients in 2017.
Currently, Tobey’s ED is ranked consistently in the 90th percentile for overall satisfaction related to medical care, but only in the 47th percentile for wait times.

Behavioral health patients occupy ED beds for an average of 8 times longer than patients with medical complaints. The new ED will have a designated behavioral health suite to better accommodate patients with psychiatric complaints.

Plans to renovate and expand the ED include:

+ An additional 17,500 sq. ft. of space for a total of 25,000 sq. ft. which is more than triple the size of the current ED.
+ Approximately 30 treatment rooms including dedicated rooms for bariatric patients, behavioral health patients and patients in need of advanced life saving and isolation/decontamination.
+ Increased capacity to accommodate the growing needs of the community.
+ Larger, private rooms with access to the latest treatment technologies at the bedside.
+ Enhanced areas for greater patient comfort, safety, privacy and infection control.
+ Improved workspaces for staff and sight lines from a centralized nursing station.
+ Improved triage and hospital throughput, resulting in less waiting time for everyone needing care.

The communities served by Tobey Hospital need an Emergency Department that meets the high standards upheld by the hospital and Southcoast Health.

Full-time and seasonal residents already receive outstanding care and service from Tobey, but they need to know that in an emergency the hospital’s highly-qualified emergency doctors and medical staff will treat them in the finest facilities, with the latest technology.
Southcoast Health Annual Fund

A gift to the Southcoast Health Annual Fund — no matter how large or small — is an investment in the health of our community. Annual Fund gifts provide for the most current and urgent needs of our hospital and support an array of initiatives and priorities designed to provide the best health care experience for our patients and their families. Annual Fund gifts, which are unrestricted, have the flexibility to be put to use immediately and are used where they are needed the most.

**Donations to the Annual Fund have been used to:**

+ Provide high-quality patient care.
+ Acquire leading-edge technology and support technological enhancements.
+ Recruit the very best clinicians and offer specialized training for our clinical staff.
+ Fund capital improvements and upgrades to the hospital environment.
+ Support critical preventative and wellness care programs for cardiac care, breast health and diabetes management.
+ Promote new healthcare initiatives.
+ Subsidize operating costs and non-reimbursable medical services.

A robust Annual Fund is the cornerstone to meeting the current needs of our patients, their families, and the community at large. As part of the Campaign, Southcoast has set a goal to raise over $2 million in unrestricted support. To achieve this, Southcoast depends on the community's generous support. Your gift, no matter the size, makes a big difference in maintaining a healthier community for every person living on the South Coast and East Bay, RI.

**Did you know?**

The Southcoast Health Annual Fund promotes wellness for every individual, family, and population in the region, focusing not only on acute medical care, but preventive care and health education.

We are indebted to those who understand the value of unrestricted donations which directly support our mission and provide Southcoast Health with the ability to direct those resources where they are most needed.
Giving to the Campaign

How can I give?
Most donors who pledge support to this campaign fulfill their commitments with payments of cash or marketable securities. Donors may wish to pledge their commitments over a period of three to five years. Gifts of real estate may also be accepted with the services of a qualified real estate appraiser to determine the value of the contribution. Southcoast may also consider life insurance policies and other gifts as options for charitable giving.

Are gifts to Southcoast deductible?
Yes. Southcoast is a 501(c)(3) charitable entity. Gifts of cash or stock entitle donors to a charitable income tax deduction equal to the fair market value of the contribution paid within the tax year provided they itemize deductions on their tax returns.

Should I make an Annual Fund and campaign gift?
Southcoast supporters will be asked to contribute to both the Annual Fund and project-specific goals of the campaign. All donors will be asked to consider an unrestricted gift to provide Southcoast with the flexible support it needs to deliver excellent care to the entire region. In addition, supporters are encouraged to have a more focused impact by designating a restricted gift to the campaign priority they find most exciting.

What about planned gifts?
Planned gifts may be a consideration for those who wish to make a significant contribution to Southcoast Health. Planned gifts to the campaign are subject to campaign counting rules.

How might my gift be recognized?
A variety of recognition opportunities have been developed for campaign gifts of $25,000 and greater to provide visible recognition for donors. Additionally, all donors who make gifts of $10,000 or greater will be acknowledged for their gifts on identical donor walls that will be installed in prominent high-traffic areas in each of the three hospitals. These donor walls will reflect the name, or requested listing equivalent, of all donors and will be installed after the campaign is completed. Donors may also elect to contribute anonymously or make a gift in memory or honor of someone else.
"...quality healthcare is essential to community progress.
From my perspective, healthcare is one of the most important factors in economic development."

Nick Christ, President & CEO
BayCoast Bank
Southcoast Health proudly recognizes donors who made gifts of $1,000 or more to the Campaign for Southcoast Health which has resulted in more than $22 million in support.

The generosity of donors significantly impacts how and where care is provided across Southeastern Massachusetts and greatly improves the lives of those living in the community. Southcoast Health depends on the support of its friends, families and neighbors to ensure that the region has an award-winning health system that people can rely on both now and in the future.

*Denotes deceased
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Southcoast Health
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A not-for-profit, charitable organization.